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**PRESS
RELEASE**

Generali enters FTSE4GOOD index

Recognition of corporate social commitment to the environment and human rights

Trieste - Assicurazioni Generali has become a constituent of the FTSE4GOOD Global Index and the FTSE4GOOD Index Europe, two equity indices in the series created by the global index company FTSE Group to assess performances and to facilitate investment in companies that meet globally recognised corporate responsibility standards

Eligible companies are assessed by an independent agency for compliance with the stringent FTSE4GOOD social and environmental criteria in the areas of environmental sustainability, human rights, supply chain labour standards, bribery and climate change.

Generali's inclusion in the FTSE4GOOD indices acknowledges the Group's firm commitment to sustainability, with a recent focus on environmental issues and respect for human rights. Thanks to its results in this area, Generali is currently also a constituent of the ASPI (Advanced Sustainable Performance Indices) Eurozone Index, the ECPI Ethical Index Euro and Global indices, and the Benchmark and Leaders indices of the FTSE ECPI Italia SRI, the first Italian index series for socially responsible investment, set up recently through an FTSE / ECPI partnership.

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The Generali Group is one of Europe's largest insurance providers and the biggest European Life insurer, with 2010 total premium income of more than €73 billion. It is also one of the world's top asset managers with assets totalling over €400 billion in 2009, and a unique real estate operator with a property portfolio of more than €24 billion.

With 85,000 employees worldwide and 70 million clients in 68 countries, the Group occupies a leadership position on Western European markets and an increasingly important place in Eastern Europe and Asia.

The parent company Assicurazioni Generali is listed on the Milan Stock Exchange (GASI.MI, G.IM) and has an AA- Standard & Poor's rating and an Aa3 Moody's rating.